



**WATER  
MELON  
FESTIVAL**  
*A Slice of the Good Life*

## SPONSORSHIP AGREEMENT

Organization name\* \_\_\_\_\_

Contact Person\* \_\_\_\_\_ Telephone Number(s)\* \_\_\_\_\_

Address\* \_\_\_\_\_ City, State, Zip \_\_\_\_\_

E-mail address\* \_\_\_\_\_

### SPONSORSHIP:

**PREMIER SPONSOR \$10,000**  
Sponsorship Details in Booklet

**FESTIVAL SPONSOR \$5,000**  
Sponsorship Details in Booklet

**PAGEANT SPONSOR \$3,000**  
Sponsorship Details in Booklet

**EVENT SPONSOR \$1,000**  
Event: \_\_\_\_\_  
Sponsorship Details in Booklet

### SOUVENIR BOOKLET AD SIZE:

**SOLD OUT** **PLATINUM SPONSOR \$600**  
(Premium Placement | Limited Availability)  
Back Cover of Souvenir Booklet  
Ad Size: 5.5" x 8.5" (with bleed 5.75" x 8.75)  
Digital Ad Published to Festival Website

**SOLD OUT** **GOLD SPONSOR \$450**  
(Premium Placement | Limited Availability)  
Full Page Ad in Souvenir Booklet; Inside Front  
Cover and Back Cover  
Ad Size: 5" x 8"  
Digital Ad Published to Festival Website

**GOLD SPONSOR \$400**  
Full Page Ad in Souvenir Booklet  
Ad Size: 5" x 8"  
Digital Ad Published to Festival Website

**SILVER SPONSOR \$225**  
Half Page Ad in Souvenir Booklet  
Ad Size: 5" x 4"  
Digital Ad Published to Festival Website

**BRONZE SPONSOR \$150**  
Qtr Page Ad in Souvenir Booklet  
Ad Size: 2.5" x 4" (Horizontal) or 5" x 2" (Vertical)  
Digital Ad Published to Festival Website

**DONOR SPONSOR \$100**  
Eighth Page Ad in Souvenir Booklet  
Ad Size: 2.5" x 2"  
Digital Ad Published to Festival Website

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Title of Representative

\_\_\_\_\_  
Date



**WATER  
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FULL PAGE

HALF PAGE

QTR PAGE HORIZONTAL

QTR PAGE VERTICAL

EIGHTH PAGE

**AD SPECIFICATIONS:**

FULL PAGE PREMIUM  
5.5"x8.5" (with bleed 5.75"x8.75")

FULL PAGE  
5"x8"

HALF PAGE  
5"x4"

QTR PAGE HORIZONTAL  
2.5"x4"

QTR PAGE VERTICAL  
5"x2"

EIGHTH PAGE  
2.5"x2"

All artwork should be submitted as a full color, print ready file. Please leave a 1/4" margin for text.

Acceptable file formats are .pdf, .ai, .eps, .jpg or .tif. All images should be at least 300 dpi.